

Taiwan International
Fisheries 魚
& **Seafood Show**
臺灣國際漁業展

Nov. 9 ~ 11

www.taiwanfishery.com



2016



Fishery Equipment
and Technology



Fishery Services



Aquaculture



Marine
Biotechnology



Seafood and
Value-Added Seafood



Overseas Exhibitors



Processing
Equipment



Local Government
& Academia

Organized by :



Taiwan External Trade
Development Council



My Exhibition Co., Ltd

Director by :



Fisheries Agency, Council of Agriculture,
Executive Yuan, (Taiwan, ROC)



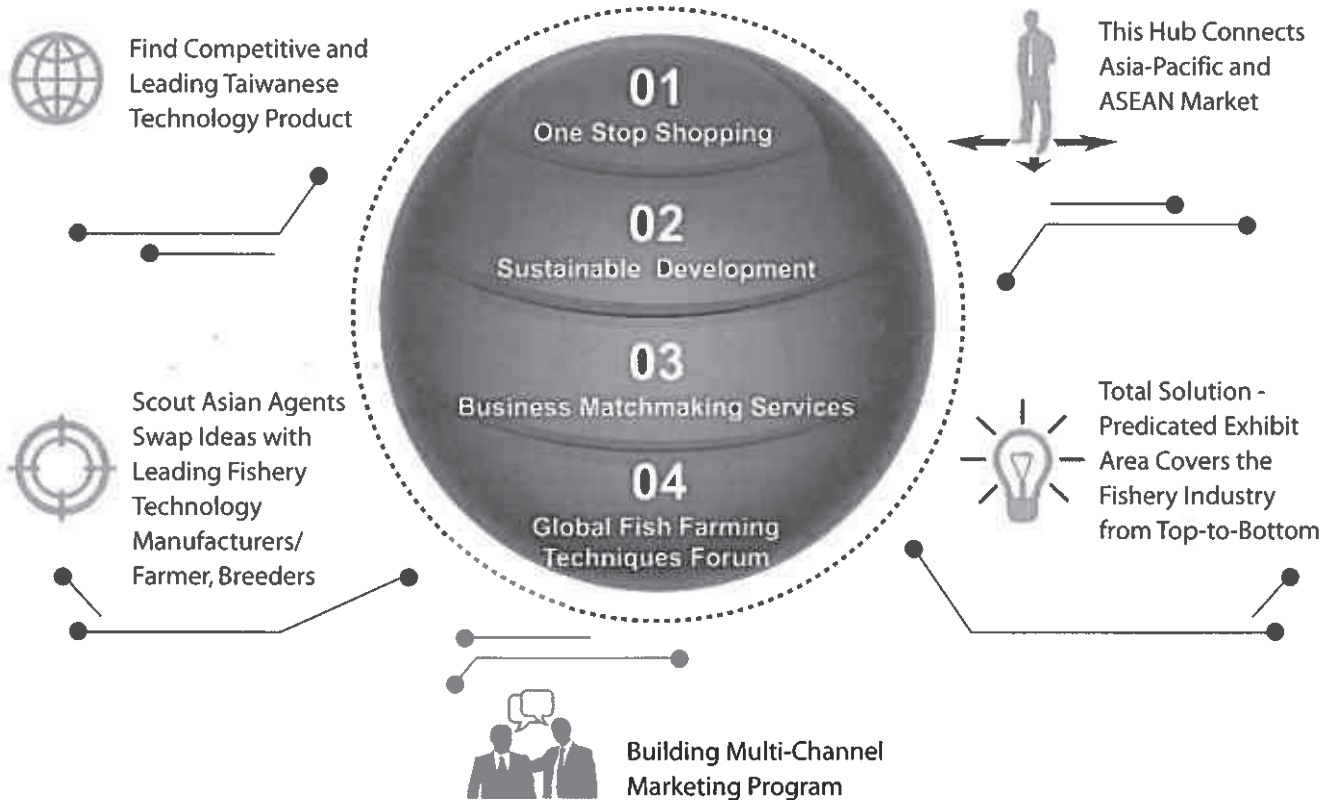
Kaohsiung City Government

Introduction & Highlights

Taiwan International Fisheries and Seafood Show in sections including Fishery Equipment and Technology, Aquaculture, Seafood and Value-added Seafood, Processing Equipment, Fishery Services, Marine Biotechnology as well as Oversea Exhibitors. This is the biggest professional exhibition in Taiwan that connects suppliers, wholesalers and retailers in the fishery industry. With a variety of displays, the show is expected to attract over 7,000 domestic and foreign visitors, bringing in huge business opportunities in one platform.

Taiwan fishery industry, has achieved an advanced development in fishing, aquaculture, seafood processing, equipment manufacturing and logistic services. As an island country, Taiwan

Why Exhibit ?



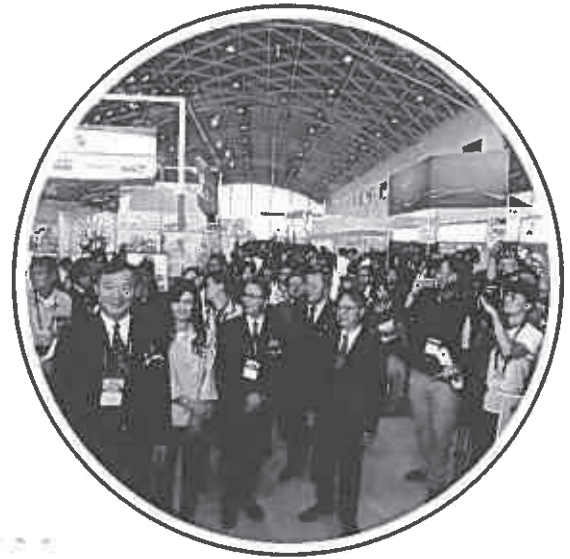
has an advantage in fishery development. In 2013, Taiwan's fishery industry reached NT\$100 billion annual value of production, with 300,000 employees in related jobs, and was even ranked as having the world's third-largest catch in pelagic fishing.



The fishery industry now faces a global crisis as we are draining ocean resources. With a firm industrial foundation and world-leading technologies, Taiwan is now able to artificially breed over 100 aquatic species. The Taiwan International Fisheries and Seafood Show will represent a complete picture of the accomplishments that Taiwan's fishery industry has achieved, and will serve as one complete chain platform in Asia for promoting sustainable fishery and seafood transactions.

2015 Post Show Report

Organized by Taiwan External Trade Development Council and MY Exhibition Co Ltd, the 2015 Taiwan International Fisheries and Seafood Show was held from Nov. 19 to 21 at Kaohsiung Exhibition Center.



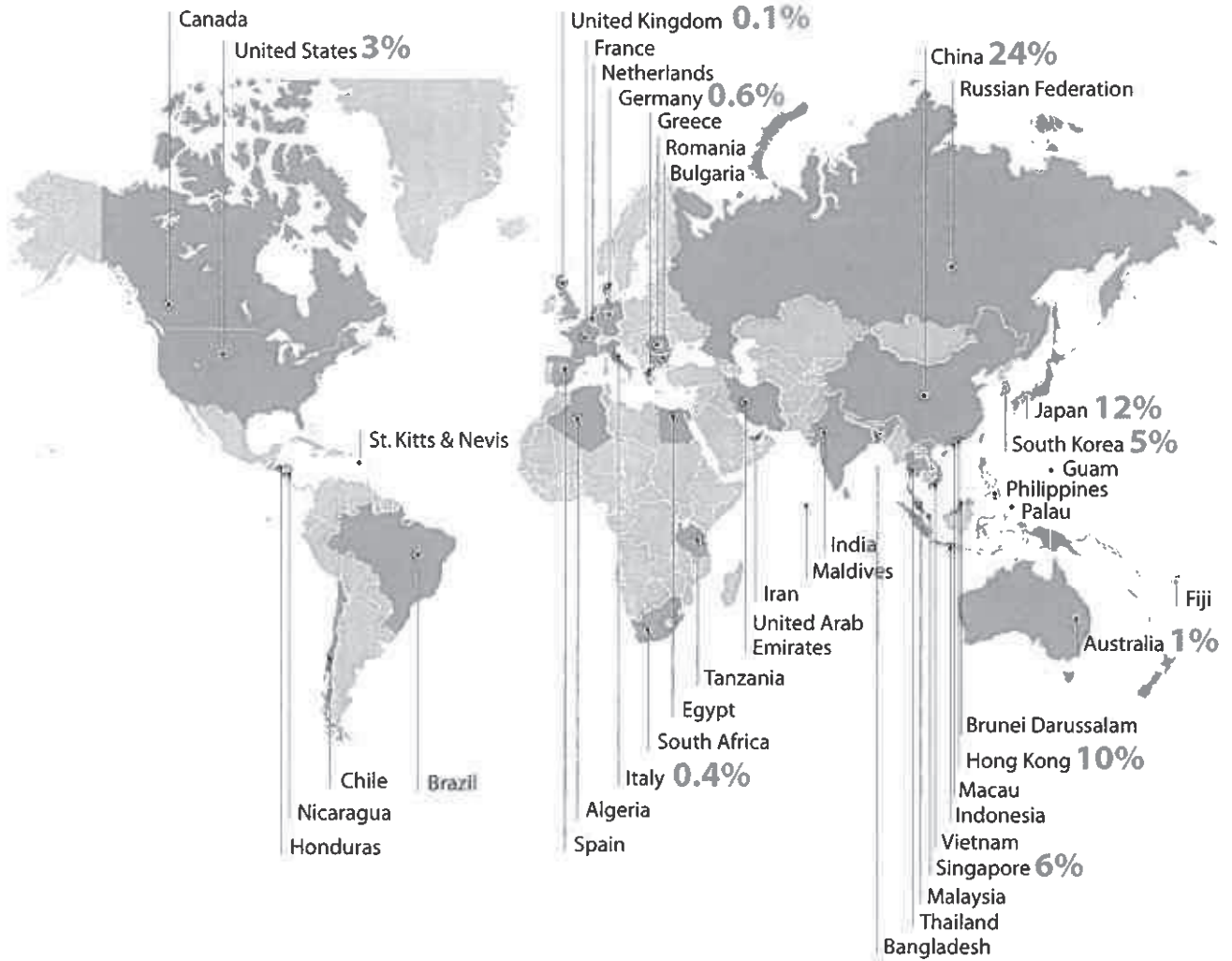
6,527 Visitors

694 International Visitors from **43** Countries

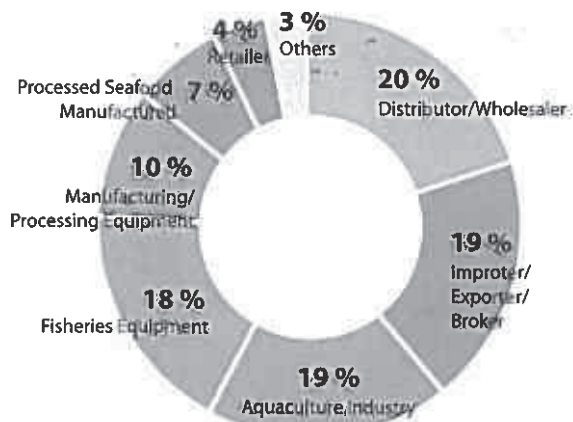
215 Exhibitors **15** Countries **418** Booths

7,381 m² Exhibit space

694 International Buyers from 43 Countries



Buyers Based on Industry



Buyers Based on Position/Title



Key Visitor & Buyer Stats

- Over 67% visitors have a high level decision maker and purchasing power
- Estimated annual market spend on-site USD 53 million
- Estimated follow-up business opportunity USD 110 million
- More than 90% of visitors pleased by exhibitor quality and exhibition services
- 88.6% of visitors and buyers confirmed will attend Taiwan International Fisheries and Seafood Show 2016

Key Exhibitor Stats

- More than 90% of exhibitors were satisfied or very satisfied with the show
- More than 90% of exhibitors were satisfied with the quality of visitors
- More than 80% of exhibitors were satisfied with the number of visitors
- 50% of exhibitors decided to participate for Taiwan International Fisheries and Seafood Show 2016 (re-booking on-site)



Exhibits Profile

 Fishery Equipment and Technology Aerospace, Oceanic, Weather Use Instrument Fish Finder Fishing Navigation System & Telecommunication Technology/ Fishing Vessel Ocean Fishery Others	 Aquaculture Aquaculture Management & Technology Aquaculture Net Cage Aquatic Breeds Aquatic Feeds and Additives Auto-Control Equipment for Aquaculture Water Test and Analysis Instrument Others	 Seafood and Value-Added Seafood Aquatic Products Freezing Seafood Processing /Canned Seafood Sea Food Fresh or Chilled Frozen Seafood Taiwan Tilapia Tuna and bonito others
 Processing Equipment Automatic Material Handling Equipment Automatic Packing Machines Fresh-Keeping Tech and Equipments Ocean transportation and Storage Otehrs	 Fishery Services Logistics Services (including Cold chain logistic management / system) Aquatic Resume Fishery Products Inspection and Certification Leisure fishing Aquaponics	 Marine Biotechnology New New ingredients sourced from the sea, Aquaculture and products for their management.

Events

Hosted Buyers Program

Supported by Taiwan Central Government, we fly 200 buyers from all over the world and give them free accommodation.

Business Matchmaking



International Conference



New Product Workshop



Factory Visit



Shell Scheme Booth Information



- 2.5m Wall Partition with 4m high CompanyImage
- LED Light Box Fascia with Company Name
- Carpet
- 1 Information Counter
- 3 Folding Chairs
- 3 Spotlights (100W)
- 1 Waste Basket
- 1 Socket (110V)

Booth Type (9sqm)	Before 31 July 2016	Before 30 Sept. 2016
Shell Scheme	USD 2,200.-	USD 2,400.-
Raw Space	USD 2,000.-	USD 2,200.-

Please Contact
TIFSS Show
Management

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